Logo usage

Our master logo should be used on all Diss communications, ideally on a WHITE background. Please give our logo space. It's important that it has room to stand out and be noticed.

The logo colours are:

**Grey**
Pantone® Cool Grey 11C
C0 M0 Y0 K83
R81 G81 B81

**Blue**
Pantone® 660C
C100 M55 Y6 K0
R0 G107 B175

Clear space requirements
The minimum area of clear space is equal to the height of the ‘S’ all around the logo. No other elements should appear within this area.

Minimum size
The logo with the strapline should not be reproduced at a size smaller than 50mm wide.

Logo size
The logo size to increase in increments of 1cm only.

Logo dos

Our master logo can be used in single colour Black or Pantone® Black on a white background.

The logo is allowed to be reversed out, but only on:

i) Black
ii) Diss logo blue.

and don’ts

Don’t switch or change the colours within the logo.

Don’t adjust, rearrange or remove any elements of the logo.

Don’t place the logo on images or coloured backgrounds (other than those described on the left).